

All
Trolleys Lead
To

The Boston Store

The Boston Store

The Business
Center
of Norwich

BIG LIVE WIRE SALE

They're Here! Snappy Live Wire Bargains Here In Every Department

MILLINERY DEPARTMENT

FINE HEMP AND MILAN HATS AT SALE PRICES
A few of these Fine Hats left in the leading colors—Hats which were sold from \$2.98 to \$6.00. They go on sale Saturday for

LIVE WIRE PRICE \$1.98

HAMMOCKS AND PORCH FITTINGS

PALMER HAMMOCKS—A complete line specially priced for the sale. FROM 98c to \$5.00
\$8.00 COUCH HAMMOCKS—LIVE WIRE PRICE \$4.25

\$6.00 COUCH HAMMOCKS—LIVE WIRE PRICE \$5.00

\$22.00 COUCH HAMMOCK, complete with tubular iron stand and green and white striped awning—LIVE WIRE PRICE \$18.00

\$3.00 AWNINGS in brown or green stripe effects—LIVE WIRE PRICE \$2.50

\$4.00 BAR HARBOR WILLOW CHAIRS—SALE PRICE \$3.50

\$5.00 BAR HARBOR CHAIRS—SALE PRICE \$4.25

\$6.00 BAR HARBOR CHAIRS—SALE PRICE \$5.25

SPECIAL LINE OF REED ROCKERS JUST RECEIVED ALL AT LIVE WIRE PRICES

LIVE WIRE SPECIAL

BEAUTIFUL LAWN DRESSES FOR 69c EACH
By special arrangement with the manufacturer we secured the entire lot he had to dispose of. They're made of fine lawn and in a most attractive style, the colors being tan, lavender and blue with solid white collar and cuff edged with pretty embroidery. Cool summer dresses which would be bargains for \$1.00—LIVE WIRE PRICE 69c

SILK DEPARTMENT

PLAIN AND FANCY SILKS in qualities, 39c, 50c, 59c and 69c. The lot includes Foulards, Indias, Taffetas, Pongees, Etc.—SALE PRICE.....19c

CORDED WASH SILKS in black only. Sold regularly for 50c a yard—SALE PRICE.....21c

PLAIN TAFFETA in colors only. Our entire line of 50c and 70c Taffetas—SALE PRICE.....27c

MESSALINE AND PEAU DE CYGNE from 18 to 23 inches wide. A small lot of good colors sold regularly for 50c and 69c a yard—LIVE WIRE PRICE 36c

CHENEY BROTHERS AND OTHER GOOD FOL- LARDS. The Shower-proof kind in 75c and 85c qualities—LIVE WIRE PRICE.....44c

SATIN DE CHINE—36 inches wide and all silk—soft and lustrous. Dark colors only. Regular price \$1.00—LIVE WIRE PRICE.....59c

DRESS GOODS DEPARTMENT

FANCY DRESS GOODS—a mixed lot consisting of Mohairs, Diagonals, Stripes and Bedford Cord. Values up to 50c a yard—LIVE WIRE PRICE.....19c

STORM SERGE—all wool in a good suiting weight. Four good colors—SALE PRICE.....49c

FRENCH SERGES—all wool and the right weight for the one-piece dress. Six colors—LIVE WIRE PRICE 39c

\$1.00 to \$1.50 DRESS GOODS for 69c. A mixed lot of light and medium weight Crepes, Vellings, Taffetas and Prunelles—LIVE WIRE PRICE.....69c

WHITE MOHAIR with black pencil stripe—LIVE WIRE PRICE 29c

STRIPE MOHAIR—all white—double width—LIVE WIRE PRICE 39c

WHITE SERGE with black stripe. Width 44 inches. Regular price 59c a yard—LIVE WIRE PRICE.....42c

BLACK STORM SERGES—All wool and double width. Suting weight—LIVE WIRE PRICE 49c

STORM SERGE—50 inches wide in a medium weight—LIVE WIRE PRICE 59c

VOILE with black and white silk stripe, 44 inches wide. Sold regularly for \$1.00—LIVE WIRE PRICE 55c

ALL REMNANTS AT JUST HALF PRICE

DOMESTIC DEPARTMENT

36-INCH BROWN COTTON
Value 8c.....LIVE WIRE PRICE 7c
Value 7c.....LIVE WIRE PRICE 6c

36-INCH BLEACHED COTTON
Value 8c.....LIVE WIRE PRICE 7c
Value 10c.....LIVE WIRE PRICE 9c

20c PILLOW TUBING—LIVE WIRE PRICE 16c

21c BLEACHED AND BROWN COTTON SHEET- ING, 51-inch—LIVE WIRE PRICE 25c

12½c CAMBRIC—LIVE WIRE PRICE 9½c

PILLOW CASES

42 by 26 and 45 by 36—value 12½c—LIVE WIRE PRICE 10c

45 by 26 inches—value 15c—SALE PRICE 12½c

42 by 36 and 45 by 36—value 20c—LIVE WIRE PRICE 17c

42 by 38½ and 45 by 38½—value 25c—LIVE WIRE PRICE 19c

BLEACHED SHEETS

SEAMED—72 by 90—50c value—LIVE WIRE PRICE 36c

READY-TO-WEAR SECTION

WOMEN'S HOUSE DRESSES of high-grade materials and in styles that are very good. Dots, stripes and checks trimmed with solid colors. Made with the Dutch neck for Summer wear. Value 98c each—LIVE WIRE PRICE 69c

WOMEN'S HOUSE DRESSES made of fine ginghams and in several different models. Exceptionally good styles for house dresses. Very prettily trimmed and nicely finished—LIVE WIRE PRICE 98c

WOMEN'S AND MISSES' DRESSES—An especially well selected collection of the prettiest dresses it has been our pleasure to submit for anywhere near this price. They're stylish and good value—LIVE WIRE PRICE \$1.98

WASH DRESSES OF FLOWERED CREPE and OTHER NEW MATERIALS for women and misses. A number of very dressy models showing skirts in many of the very latest effects. Regular \$3.95 dresses—LIVE WIRE PRICE \$2.69

DRESSY WASH FROCKS FOR WOMEN—fashioned of flowered crepe, French and Ramlie linen. The new tunic in the Russian style is an effective feature of some of these pretty dresses. Value to \$8.95—LIVE WIRE PRICE \$4.49

HANDSOME WHITE DRESSES FOR WOMEN AND MISSES—made of fine voile and batiste and showing many of the later features of the summer's pretty styles. Laces and colored girdles are features of the trimming. Formerly sold as high as \$11.95—LIVE WIRE PRICE \$7.98

LACES AND EMBROIDERIES

1½c CAMBRIC AND NAINSOOK EMBROIDERIES—Edges from 3 to 5 inches wide—LIVE WIRE PRICE 10c

1½c EMBROIDERED INSERTION—1 to 2 inches wide. Swiss, Nainsook and Cambric—LIVE WIRE PRICE 10c

WIDE EMBROIDERED EDGES in Swiss and Cambric. All regularly 25c a yard—LIVE WIRE PRICE 15c

FINISHED EMBROIDERED BANDS for trimming wash dresses. 1½c quality—LIVE WIRE PRICE 10c

27-INCH FLOUNCINGS which sold for 75c and 85c a yard—LIVE WIRE PRICE 50c

CORSET COVER EMBROIDERIES in a variety of dainty patterns. 25c values—LIVE WIRE PRICE 15c

WIDE LINEN LACES—1½c values—LIVE WIRE PRICE 5c

YAL LACES from 1 to 2 inches wide, priced from 70c to 15c a yard—SALE PRICE 5c

WAIST SECTION

\$1.00 LINGERIE WAISTS FOR 69c

Lingerie Waists in numerous styles, prettily trimmed with val laces and embroidery. Mostly low neck and short sleeve models in the lot.

LINGERIE WAISTS IN WHITE AND COLORS, 80c. A beautiful collection of plain and fancy voiles, organdies and batiste in the latest styles, including the Raglan and the drop shoulders.

TUB SILK WAISTS—SPECIAL \$1.98

White silk, black silk and many pretty flowered designs all in the newest style. Organdie collars, the new shoulder and long or short sleeves. They're all pretty.

50c LAWN DRESSING SACQUES FOR 25c

Just the thing for Summer wear—pretty, light grounds with neat, figured designs, in stripes and dotted effects. Made with Dutch neck and three-quarter sleeve.

LIVE WIRE TOILET VALUES

SANTOL TOOTH PASTE, POWDER OR LIQUID—LIVE WIRE PRICE 17c

DR. LYONS' TOOTH POWDER—LIVE WIRE PRICE 15c

70c DE MERIDOR'S COLD CREAM—LIVE WIRE PRICE 39c

15c DE MERIDOR'S COLD CREAM—LIVE WIRE PRICE 19c

10c DERMA VIVA—LIVE WIRE PRICE 33c

10c DERMA VIVA POWDER—LIVE WIRE PRICE 33c

15c BABCOCK'S CORYLOPIS POWDER—LIVE WIRE PRICE 11c

HIGH-GRADE TALCUM POWDER in pound boxes. Arbutus, Violet and Rose—LIVE WIRE PRICE 10c

30c LA BLACHE FACE POWDER—LIVE WIRE PRICE 35c

PURE ABSORBENT COTTON in full pound packages—LIVE WIRE PRICE 19c

20c WITCH HAZEL—Full strength, put up by Johnson & Co.—LIVE WIRE PRICE 15c

PINE TOILET SOAP—Three different odors—wrapped three cakes in box. Value 30c—LIVE WIRE PRICE 19c

COSMO BUTTERMILK SOAP—LIVE WIRE PRICE 7c; 3 for 18c

25c PARISIAN IVORY DRESSING COMBS—LIVE WIRE PRICE 17c

25c HAIR BRUSHES—LIVE WIRE PRICE 19c

50c HAIR BRUSHES—LIVE WIRE PRICE 38c

\$1.00 HAIR BRUSHES—LIVE WIRE PRICE 78c

GLOVE DEPARTMENT

25c WOMEN'S LISLE GLOVES in black, tan and gray. Two-clasp length—SALE PRICE 19c

LONG LISLE GLOVES in black and white—LIVE WIRE PRICE 25c

ELBOW LENGTH SILK GLOVES in black and white—LIVE WIRE PRICE 59c

ELBOW LENGTH SILK GLOVES in black and white—LIVE WIRE PRICE 69c

LINEN AND WHITE GOODS DEPT.

12½c TURKISH TOWELS—SALE PRICE 9c

15c TURKISH TOWELS—SALE PRICE 12½c

19c TURKISH TOWELS—SALE PRICE 15c

25c TURKISH TOWELS—SALE PRICE 19c

35c TURKISH TOWELS—SALE PRICE 25c

HUCK TOWELS

10c values—LIVE WIRE PRICE 8c

15c values—LIVE WIRE PRICE 12½c

21c values—LIVE WIRE PRICE 17c

25c values—LIVE WIRE PRICE 19c

35c values—LIVE WIRE PRICE 25c

CRASH TOWELING AT JUST TWO-THIRDS THE REGULAR PRICE

No. 1—LIVE WIRE PRICE 4c a Yard

No. 2—LIVE WIRE PRICE 5c a Yard

No. 3—LIVE WIRE PRICE 8½c a Yard

No. 4—LIVE WIRE PRICE 10c a Yard

No. 5—LIVE WIRE PRICE 11c a Yard

MERCERIZED DAMASK IN BEAUTIFUL PATTERNS

20-INCH NAPKINS, value 10c each—LIVE WIRE PRICE 8c

40c TABLE DAMASK—SALE PRICE 31c

50c TABLE DAMASK—SALE PRICE 45c

PURE LINEN DAMASK SPECIALLY PRICED

75c value—LIVE WIRE PRICE 59c

\$1.00 value—LIVE WIRE PRICE 89c

\$1.50 value—LIVE WIRE PRICE \$1.19

\$2.25 NAPKINS—LIVE WIRE PRICE \$1.89

COLORED WASH GOODS

IMPERIAL ORGANDIE—27-inch—LIVE WIRE PRICE 5c

7c MERRIMACK SHIRTINGS AND CALICOS—LIVE WIRE PRICE 5½c

8c APRON GINGHAMS—standard count—LIVE WIRE PRICE 6½c

27-INCH STANDARD DRESS GINGHAMS—LIVE WIRE PRICE 7½c

12½c DRESS GINGHAMS—Bates' Red Seal, Etc.—LIVE WIRE PRICE 9c

15c ZEPHYR GINGHAMS—Soft finish—LIVE WIRE PRICE 10½c

IMPORTED SCOTCH GINGHAMS—Value 25c, color absolutely fast—SALE PRICE 16c

YARD WIDE PERCALES—SALE PRICE 10c

15c RIPPLETTE—The genuine—LIVE WIRE PRICE 11c

25c FLORAL CREPES—40 inches wide in a new lot of colors—LIVE WIRE PRICE 15c

15c CREPE DE NAVARRE—27-inch in light ground with floral effects—LIVE WIRE PRICE 10c

27 inches wide—SALE PRICE 12½c

BOURETTE CREPE AND ORGANDIE FLEUR ETTE. New arrivals worth 19c and 25c—LIVE WIRE PRICE 12½c

30-inch SERPENTINE CREPE in new summer patterns—LIVE WIRE PRICE 13c

19c COSTUME AND CRINKLE CREPES which are 30 inches wide—SALE PRICE 12c

19c SUPERIOR RAMINE LINON—LIVE WIRE PRICE 11c

LIKALINON—looks like French linen, all best color—34-inch—LIVE WIRE PRICE 11c

17c GALATEA of standard grades including Samsco and Hygrade—SALE PRICE 14c

KITCHENWARE DEPARTMENT

WELCOM SOAP—LIVE WIRE PRICE 8 for 25c

LENOX SOAP—LIVE WIRE PRICE 8 for 25c

IVORY SOAP—LIVE WIRE PRICE 4c a Cake

A LIMITED QUANTITY OF SOAP TO EACH PERSON

25c CEDARINE—LIVE WIRE PRICE 19c

10c SOLOFF—LIVE WIRE PRICE 5c

10c STOVE PIPE ENAMEL—LIVE WIRE PRICE 8c

10c SILVER POLISH—LIVE WIRE PRICE 5c

35c BROOMS—LIVE WIRE PRICE 25c

39c BROOMS—LIVE WIRE PRICE 29c

50c BROOMS—LIVE WIRE PRICE 39c

65c DUSTLESS FLOOR MOPS—LIVE WIRE PRICE 45c

\$1.00 DUSTLESS FLOOR MOPS—LIVE WIRE PRICE 85c

29c FLOOR MOPS—LIVE WIRE PRICE 25c

35c SPLINT CLOTHES BASKETS—LIVE WIRE PRICE 25c

75c OVAL WILLOW CLOTHES BASKETS—LIVE WIRE PRICE 59c

75c TIN WASH BOILER—LIVE WIRE PRICE 49c

65c and 75c BREAD BOXES—LIVE WIRE PRICE 49c

A Sale of Triple-coated Enamel Ware

Live Wire Price 49c

A lot of the finest triple coated enamel ware ever offered at the price. Mottled blue and white on the outside and lined with pure white enamel of triple weight. The lot includes Berlin Kettles—Berlin Saucepans—Tea Pots—Coffee Pots—Preserving Kettles—Water Pails—Double Boilers—Duchess Kettles.

ART GOODS DEPARTMENT

DRAWN WORK SQUARES—30-inch, sold regularly for 59c—LIVE WIRE PRICE 45c

75c DRAWN WORK BUREAU SCARFS—LIVE WIRE PRICE 63c

50c STAMPED PILLOW TOPS—LIVE WIRE PRICE 25c

50c STAMPED VOILE WAISTS—LIVE WIRE PRICE 25c

JEWELRY DEPARTMENT

50c COLLAR AND CUFF PINS SETS in Cloisonne patterns—LIVE WIRE PRICE 29c

50c WHITE PEARL BEADS in 13 and 18-inch lengths—LIVE WIRE PRICE 38c

FRENCH SEED PEARL BAR PINS—the latest 50c values—LIVE WIRE PRICE 39c

FANCY NECK BEADS in great variety and different lengths. Value 25c—LIVE WIRE PRICE 19c

50c NECK BEADS—many colorings and lengths in the special lot—SALE PRICE 39c

TANGO BRAID PINS—three shapes in shell and amber, 10c values—LIVE WIRE PRICE 7c

10c BONE HAIR PINS—three shapes in shell and amber—LIVE WIRE PRICE 8c

HAIR NETS with elastic draw string—LIVE WIRE PRICE 5 for 9c

BLACK WRIST BAGS—real leather with nickel frames. Purple moire lining—LIVE WIRE PRICE 69c

WRIST BAGS in the fashionable small size. Seal and walrus leathers. Regular dollar values—LIVE WIRE PRICE 78c

\$1.00 WIDE SILK GIRDLES—new shapes black and colors—LIVE WIRE PRICE 78c

RIBBON DEPARTMENT

FINE MOIRE RIBBONS in ALL COLORS, sold regularly for 26c and 29c—LIVE WIRE PRICE 17c A YARD

PLAIN AND FIGURED RIBBONS which are right width for girdles. Regular prices 35c and 29c—LIVE WIRE PRICE 25c A YARD

CORSET SECTION

SPECIAL LOT OF THOMPSON'S GLOVE FITTING CORSETS FOR 79c

We were fortunate in securing a lot of these well-known Corsets and we're going to run them during this big sale at wonderfully low price—now is the time to buy—SALE PRICE 79c

REGULAR 50c CORSETS FOR 39c

These are our regular 50c Corsets in both coutil and the popular ventilated Summer Corsets. During the Live Wire Sale—LIVE WIRE PRICE 39c

MUSLIN UNDERWEAR DEPT.